**Instructions**

* Please fill out *all* sections of this application form.
* Ensure that all information provided is accurate and up to date.
* Text boxes under each question will expand as you type. Where indicated, please stay within the word limit.
* The deadline for submission is September 15th, 2024.
* If you need any assistance in completing the form, please contact **ruralmediasupport@protonmail.com**

**Basic Information**

1. **Name of Media Outlet**

|  |
| --- |

1. **Year of Establishment**

|  |
| --- |

1. **Registration Status**

| [ ] | Yes |
| --- | --- |
| [ ] | No |
| If yes, type and date of registration: |

1. **Contact Information**

| Name of Contact Person |  |
| --- | --- |
| Role/position of Contact Person |  |
| Phone Number |  |
| Email Address |  |

1. **Type of Media Outlet**

| [ ] | Radio |
| --- | --- |
| [ ] | Newspaper |
| [ ] | Television |
| [ ] | Digital/online media |
| [ ] | Other (please specify): |

1. **Location (Town/Village and District)**

|  |
| --- |

1. **Primary Language(s) of Publication/Broadcast**

|  |
| --- |

**Organization Details**

1. **Ownership Type**

| [ ] | Individual/Private |
| --- | --- |
| [ ] | Community-based |
| [ ] | Cooperative/Group Ownership |
| [ ] | Other (please specify):  |

1. **Number of Staff/Team Members**

|  |
| --- |

1. **Does your outlet have female staff members?**

| [ ] | Yes |
| --- | --- |
| [ ] | No |
| If yes, how many:  |

1. **Does your outlet have staff members from marginalized groups and vulnerable minorities?**

| [ ] | Yes |
| --- | --- |
| [ ] | No |

1. **What are the primary topics/issues your media outlet covers? (Check all that apply):**

| [ ] | Rural Livelihoods |
| --- | --- |
| [ ] | Climate and Environment |
| [ ] | Governance and Democracy |
| [ ] | Public Accountability and Anti-corruption  |
| [ ] | Representation of Marginalized Communities |
| [ ] | Gender Equality |
| [ ] | Human Rights and Civil Liberties |
| [ ] | Education Access and Quality |
| [ ] | Health and Public Welfare |
| [ ] | Terrorism and Militancy |

**Financial and Editorial Sustainability**

1. **What are the main sources of funding for your media outlet? (Check all that apply):**

| [ ] | Advertising Revenue |
| --- | --- |
| [ ] | Subscriptions or Sales |
| [ ] | Donations from the Community |
| [ ] | Grants or Funding from NGOs |
| [ ] | Government support |
| [ ] | Personal or Private Investments |
| [ ] | Other (please specify):  |

1. **How are important editorial decisions made at your outlet?**

| [ ] | Decisions are made by the Owner/Director |
| --- | --- |
| [ ] | Decisions are made by the Editor-in-Chief |
| [ ] | Decisions are made by an Editorial Board or Team |
| [ ] | Other (please specify):  |

**Audience and Reach**

1. **What is your estimated audience size? (For Radio/TV, estimate listener/viewer numbers; for print/digital, estimate readership/visits):**

|  |
| --- |

1. **What areas/districts does your media outlet primarily serve?**

|  |
| --- |

1. **How do you distribute your content? (Check all that apply)**

| [ ] | Physical copies (e.g., newspapers) |
| --- | --- |
| [ ] | Broadcast (Radio/TV) |
| [ ] | Social Media (e.g. Facebook, YouTube) |
| [ ] | Website |
| [ ] | Other (please specify):  |

**Portfolio**

*To better assess your media outlet's work and reach, please provide key examples of your content and any relevant online presence. You may provide links to specific pieces of content (articles, broadcasts, videos, etc.) that best represent your work. If your outlet does not have an online presence, please refer to Question 4 of this section.*

1. **Website (if applicable)**

|  |
| --- |

1. **Links to Social Media Accounts (fill in where applicable)**

| Facebook |  |
| --- | --- |
| X (formerly Twitter) |  |
| Instagram |  |
| YouTube |  |
| Other (please specify) |  |

1. **Links to Sample Content (fill in where applicable)**

| Links to Articles/Stories (max. 5) |
| --- |
|  |
| Links to Videos/Broadcasts (max. 5) |
|  |
| Links to Radio/Podcast (max. 5) |  |
|  |
| Other relevant content (max. 5) |  |
|  |

1. **Offline Presence (if applicable)**

| If your outlet does not have an online presence, please describe how we can access or review your work (e.g., sample publications, recordings). You may also provide contact information for references (max. 3) in your community. |
| --- |
|  |

**Current Capabilities**

1. **What type of equipment do you currently have available? (Check all that apply)**

| [ ] | Computers/laptops |
| --- | --- |
| [ ] | Cameras |
| [ ] | Audio recording equipment |
| [ ] | Video editing software |
| [ ] | Printing press/facilities |
| [ ] | Other (please specify): |

1. **Do you have access to a stable and reliable internet connection?**

| [ ] | Yes |
| --- | --- |
| [ ] | No |
| Please elaborate (optional): |

**Needs and Motivation**

1. **What are your media outlet’s key goals for the next two years (e.g., to expand radio coverage to three additional villages in the next two years)? (max. 150 words)**

|  |
| --- |

1. **What challenges do you currently face in achieving these goals (e.g., financial constraints, lack of qualified staff, etc.)? (max. 150 words)**

|  |
| --- |

1. **How do you believe this programme can help your media outlet? (max. 150 words)**

|  |
| --- |

1. **Please describe any support areas you are particularly interested in (e.g., digital tools, sustainable business models, etc.) (max. 100 words)**

|  |
| --- |

1. **Why do you believe your media outlet is an important voice for your community? (max. 150 words)**

|  |
| --- |

1. **Are you currently receiving any external support (financial, technical, or otherwise) from other organizations or donors?**

| [ ] | Yes |
| --- | --- |
| [ ] | No |
| If yes, please specify the type of support and the organization or donor: |

**Additional Information**

1. **Please provide any additional information that you feel is relevant to your application (max. 100 words)**

|  |
| --- |

**Declaration**

I hereby declare that the information provided in this application form is accurate and complete to the best of my knowledge. I understand that providing false information may result in the rejection of my application.

| Name of Representative |  |
| --- | --- |
| Role/position |  |
| Signature |  |
| Date |  |

Thank you for applying to the Rural Media Support Programme.

Please submit this completed form, along with all other supporting documents, to **ruralmediasupport@protonmail.com**in **PDF format**. Only complete applications and sent within the deadline will be taken into consideration.

For any queries or further information, please contact **ruralmediasupport@protonmail.com**